

The Pharmaceutical Society of South Africa Young Pharmacists' Group

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PROFESSIONAL INNOVATION PROJECT 2022/2023

A) GRANT APPLICATION – POINTERS FOR APPLICANTS

When putting together an application for funding under any grant schemes, applicants must carefully consider the application guidelines provided and address all criteria on which the application will be assessed. The following questions should be considered when preparing an application to any research grants scheme:

- Have I/we answered the **“so what?”** question?
- Have I/we demonstrated the **research proposal's significance** - intellectual, technological, scientific, and strategic -?
- Have I/we clearly explained **why** I/we want to **do the research**; and why I am the best-qualified person (or we are the best people) to do it?
- Have I accounted for where this research proposal **fits in with what is known** and **where it will take us**?
- Have I/we shown how the **research plan links up with the clearly stated aims of the proposal**?
- Have I/we detailed **how the research project will be conducted**, using information presentation tools such as timelines or flowcharts?
- Have I/we listed **potential research outcomes** (publications, conference papers, external grants, etc.)?
- Have I/we indicated how the project will **contribute to the profession**?
- **Whom are you writing for?**

Make sure that your writing style is strategic and easy to understand (i.e., not filled with technical jargon and acronyms unless these are explained):

- Start with a clear statement of the research project;
- Capture the reader's imagination;
- Explain what gap in current research your project is going to fill;

Most importantly - test your proposal on an 'educated lay person' – if it doesn't make sense to them, you will need to re-write it until it does!